

PATENT

IN THE ABSTRACT

Please substitute the Abstract with the attached new Abstract.

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ABSTRACT

An apparatus and method for providing a communique constituting program content concurrently delivered to a plurality of subscribers is described. Subscriber information for each of a plurality of subscribers is stored. The subscribers whose wireless subscriber devices are active in a cell are identified. Data that identifies a plurality of subscribers is automatically generated. One or more cells are selected to provide a communique to subscribers who are members of at least one community of subscribers and who are served by the selected plurality of cells, independent of the presence of subscribers who are authorized to receive said communique and who are served by other cells of the cellular communication network. Data constituting said communique from a selected program source is routed, concurrently, to authorized wireless subscriber devices.